

Storyboard for "Flocab" Song/Rap  
Rubric

\_\_\_\_\_/ 20 pts.

	5 pts	3 pts	1 pt
Image files cover content	Image files convey the meaning of the story by containing scenes and characters that represent the content well.	Scenes and characters fit the content, but either are a bit skimpy or not quite appropriate for the content.	Visuals don't seem to match the content.
Scenes and Characters both realistic and detailed enough to add interest to the final video	The characters and scenes are varied to match the content. If it's a story, the characters fit; if it's a concept, the slides contain valuable information.	The characters and scenes are a bit low on detail... maybe seem rushed or finished last-minute. More was expected.	Very little content included; characters/ scenes/ slides are very low on interest and/or detail.
Text and/or speech bubbles added to force audience to learn inside the song/rap	Student took the time to add speech bubbles, banner text, etc., in order to force those watching the video to think a bit more about the content.	Slides contained characters and scenes with little or no extra text added. A few text boxes were added with some information, but not much.	Nothing extra was added to the slides in order to get the audience thinking about the concept or content.
Turned in on time.	IF TURNED IN ON TIME, 5 PTS ADDED. 1 POINT OFF FOR EVERY DAY LATE!		